



## Product description

DM Plain Brown Flexible Magnet 400 $\mu$  is used to produce magnetic images that can be attached to iron and steel-based surfaces, it is available in a variety of thicknesses. The self-adhesive printed image with or without a protective laminate is mounted on top of this permanent magnetic sheet to produce the magnetic image. Plain Brown Flexible Magnet film can easily be folded and twisted without losing its magnetic properties. Plain Brown Flexible Magnet is easy to cut with standard manual or automated tools to any shape.

DM Plain Brown Flexible Magnet is non-printable and requires lamination of printable media.

## Shelf life and environment aspects

The shelf life of this media is 1 year under normal conditions (10°C – 35°C at a relative humidity 30% - 75%). Higher humidity and/or temperature can affect the product performance. Always store the media in a dark place in its original packaging.

**Important:**

Before using the media the user must examine the suitability of the media for each application. We shall not assume liability for non-performance of the media. Specifications are subject to change without notice.

## Physical characteristics

Surface: Brown, not for printing  
Base material: Flexible magnet

Thickness: 400  $\mu$   
Weight: 1350 g/m<sup>2</sup>

Magnetic force: 18-21 g/cm<sup>2</sup>  
Guaranteed magnetic force:  $\geq$  18 g/cm<sup>2</sup>

## Features

- Highly flexible base (12mm radius without cracking)
- Adheres to steel-based surfaces
- Economical solution
- Indoor and static outdoor use
- Also available in other thicknesses

## Applications

- Retail advertising
- Trade show graphics
- Interior decoration
- Wall graphics