





### Product description

DM Magnetic PVC 850 $\mu$  is a printable magnetic film with a very good holding strength on iron and steel-based surfaces. The matte PVC imaging surface makes stunning colourful graphics possible. Due to the strong magnetic force of this film, any personal or fleet vehicle can quickly and easily be transformed into a mobile billboard in seconds. Simply apply the magnet to a clean, smooth surface. The graphics can be used time after time saving labour costs, transport costs and the environment.

### Print compatibility

-  UV-cure inks
-  Screenprint

### Shelf life and environment aspects

The shelf life of this media is 1 year under normal conditions (10°C – 35°C at a relative humidity 30% - 75%). Higher humidity and/or temperature can affect the product performance. Always store the media in a dark place in its original packaging.

**Important:**  
Before using the media the user must examine the suitability of the media for each application. We shall not assume liability for non-performance of the media. Specifications are subject to change without notice.

### Physical characteristics

Surface: Matte  
Print side: White PVC  
Base material: Flexible magnet

Thickness: 850  $\mu$   
Weight: 2800 g/m<sup>2</sup>

Magnetic force: 38-46 g/cm<sup>2</sup>  
Guaranteed magnetic force:  $\geq$  38 g/cm<sup>2</sup>

### Features

- Stable and flexible base
- Adheres to steel-based surfaces
- Suitable for vehicle signage
- Indoor and static outdoor use
- Easy to install and remove
- Reduces the life-cycle cost for signage
- Also available in other thicknesses
- Special 500 $\mu$  version available for Latex inks

### Applications

- Retail advertising
- Trade show graphics
- Interior decoration
- Wall graphics
- Vehicle signage